

# THE CHINOOK ADVANCE

Vol. 20

Chinook, Alberta, Thursday, October 31st. 1935

No. 25

Iron Man's Pants and Jackets keep out Cold and Wind, the Suit \$5.00

See us for Windbreakers, Sweaters, and

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Overshoes 1-2 & 4 Buckles, in Saturday!

See our Circulars for Bargains from Nov. 1 to 9

Flour 1st grade \$2.99

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And many more Bargains.

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Chuck Roast per lb. .10c  
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The Philco Line of  
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"A", "B", & "C" Batteries,  
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## ALBERTA DEVELOPS FROM RANGE LAND TO GREAT WHEAT PRODUCER

Alberta's early history is that of a range country. In the days of the buffalo the province was a favorite breeding ground for those monarchs of the prairie. The millions of acres of luxuriant pasture, the rivers and lakes of clear water, the rolling foothills and the grassy river bottoms provided an ideal pasture-land. The buffalo disappeared in 1870. They were succeeded by range cattle brought in by early ranchers. For a time the industry spread rapidly but the land hunger was on the peoples of many nations and settlers commenced to throng into the province in increasing numbers. Grain-raising began to make inroads into the open ranges. The prairie sod was turned over by the shares of thousands of plows. Barbed wire cut the grasslands into farms and swarming settlers doomed the ranch business. The range era was over, a fact all regretted by scores of old-timers who took back upon that time as a carefree, happy and generally prosperous period.

At the present time grain growing is the principal industry occupying the attention of Alberta farmers and wheat production is the principal part of grain raising. Alberta is the second largest wheat producer among the nine provinces which compose the Dominion of Canada. Saskatchewan ranks first with her average annual production of about 235 million bushels grown on 14 million acres. Only once has Alberta topped her neighboring province in wheat production. That was in 1931 when half Saskatchewan was ravished by unprecedented drought. In that year Alberta's wheat crop was 136 million bushels as against Saskatchewan's 118 million bushels.

The development of wheat raising in Alberta during the past twenty years has been phenomenal. During the period from 1910 to 1935 total wheat production was over two billion bushels valued at more than \$1,670,000,000. Based on local prices. During the same period acreage in wheat extended from something like 100,000 to nearly eight millions. The area under old crops in 1935 was 11,770,000, so it can be seen that the growing of wheat took up almost 70 per cent of land sown to crops.

Alberta's record wheat yield occurred in 1927 when the crop totaled 171,226,000 bushels which brought to the farmers a net of \$168,000,000. Thus if the total wealth produced from wheat alone that year had been divided equally among the entire population it would have meant \$150 for every man, woman and child in Alberta. The five-year average of Alberta's wheat production from 1923 to 1929 was approximately 130 million bushels a year which is only six million bushels per year less than the average wheat production for the same period of the entire continent of Australia; greater by eleven million bushels than the five-year average production of Germany; twice that of Poland; and two and half times the annual wheat production of the British Isles.

The following table gives a record of Alberta's wheat crop and its annual value for a period of 25 years:

Year	Bushels	Value at 1910 prices
1910	8,000,210	\$ 2,254,000
1911	36,002,000	25,544,000
1912	31,307,000	18,459,000
1913	34,377,000	21,009,000
1914	35,850,000	22,563,000
1915	68,533,000	58,325,000
1916	65,098,000	56,600,000
1917	52,992,000	51,941,000
1918	23,702,000	45,091,000
1919	34,575,000	79,945,000
1920	66,461,000	125,861,000
1921	53,944,000	40,755,000
1922	65,976,000	50,081,000
1923	166,834,000	84,143,000
1924	61,312,000	52,775,000
1925	97,682,000	116,785,000
1926	113,986,000	119,686,000
1927	171,226,000	168,003,000
1928	171,020,000	125,111,000
1929	126,534,000	131,385,000
1930	132,900,000	51,831,000
1931	146,605,000	50,817,000
1932	107,335,000	65,742,000
1933	94,500,000	38,745,000
1934	116,282,000	52,551,000
1935	116,000,000	65,000,000

xEstimated.

The average production of wheat per acre since 1910 is as follows:

1910	9.0
1911	21.6
1912	21.5
1913	22.0
1914	21.0
1915	31.2
1916	24.9
1917	18.2
1918	6.0
1919	20.3
1920	10.3
1921	10.2
1922	11.3
1923	28.0
1924	11.0
1925	18.3
1926	18.5
1927	27.1
1928	25.5
1929	11.0
1930	18.5
1931	17.7
1932	20.0
1933	15.0
1934	15.0
1935	15.0

It must be obvious to the reader that in spite of low prices for wheat and hard times for the wheat grower the production of that cereal is the most important industry in Alberta. The low prices brought a great hardship upon the farm population of the province which in turn has had its effect on every line of activity. Alberta is primarily an agricultural province although it does possess valuable natural resources such as minerals, timber, petroleum products, etc. To normal

## ASK FARMERS TO CONSERVE SEED SUPPLY

Shortage of Quality Grain Expected In Spring

Alberta faces the most serious seed situation in 25 years, according to opinions expressed in the "Budget" official organ of the Alberta Wheat Pool. The publication bases its note and warning on surveys made by "One of Alberta's foremost technical agriculturalists, and probably the best informed on the seed situation of any in the province."

While official surveys of the seed situation may not be expected for some time, the prospect is admittedly one warranting immediate consideration, seed men say. The provincial government, in anticipating relief requirements for next spring, has been buying in various parts of the province; outside inquiries are already being received.

In warning farmers to conserve good seed, and, particularly, sufficient to meet their requirements, the Wheat Pool organ remarks that damage by widespread August frost made certain the development of a serious seed situation in Alberta before next spring.

"Some careful planning," the article continues, "will be necessary to spread the available good seed widely, otherwise farmers are likely to sow some poor stuff."

"As a good seed is a fundamental necessity for a good grain crop, this matter ranks of first importance. Far-sighted grain growers are already looking ahead to next seeding time, and arranging for their seed supply. Only too many grain growers, however, are in poor position to obtain the quality of seed they would like to sow."

## Preparing Equalization Payment Cheques

It will be at least three weeks from present date before cheques for the equalization payment of the 1930 pool are ready for the mail. The preparation of cheques for 27,000 farmers takes considerable amount of time. Furthermore, no exception can be made in issuing cheques out of turn ahead of time as these funds will all require to go out in the general distribution as soon as completed, except where complication occur arising out of conflicting claims.

Times of the total wealth produced in the provinces over 70 per cent is derived from agricultural products, and 95 per cent of that in the growing of wheat. This illustrates with striking clarity the extent to which Alberta depends upon its wheat fields.

While tremendous progress has been made in the development of mixed farming in Alberta and the production of livestock, dairy products and poultry has increased at a remarkable rate, it is obvious that the predominant crop must be wheat to the great majority of farmers in the province. Western Canada's wheat is known and valued for its quality all over the world. Canadian prairie farmers are skilled in the production of immense volume of high grade wheat in an economical way. Canadian transportation systems, grain handling systems, banking and merchandising organizations are geared to the requirements of large scale wheat production. Mixed farming is valuable in reducing production costs and providing food for the farmer and the nation but the prairie provinces are natural grain growing territories and Alberta is no exception.

## RADIO TALKS

BY WHEAT POOLS OF WESTERN CANADA

The grain growers of Western Canada, as well as all others who may be interested, are invited to listen in to a series of Radio talks to be presented by the three Wheat Pools of Western Canada.

Following is the schedule for November:

November 6 -- The Wheat Pools and Their Objective -- L. C. Brouillette

November 13 -- The Farmer in the Modern World -- H. W. Wood

November 20 -- The Canadian Wheat Board -- Paul Bredt

November 27 -- Alberta Gives An Answer R. D. Purdy

8:00 to 8:15 p. m. Mountain Standard time.

## ALBERTA WHEAT POOL

## WORLD "MANAGED OR MISMANAGED" BY 200 MEN SAYS ANONYMOUS AUTHOR OF NEW BOOK "OUR LORDS AND MASTERS"

NEW YORK, Oct. 30.—A thesis that five men "master the consciences of the mass of humanity" and that the world is "managed or mismanaged" by about 200 out of a population of more than 2,000,000,000 is presented by "The Unofficial Observer" in a book published today.

In a volume titled, "Our Lords and Masters," the anonymous author asserts that "of these 10 score potentates, barely 25 men rank as world rulers in their own right."

In the sphere of social behaviour the five he lists as masters of human conscience are: King George V., Pope Pius XI, Leon Trotsky, the Emperor of Japan and Mahatma Gandhi.

Among more mundane political potentates he lists as the eight outstanding world rulers: Stanley Baldwin and Sir Samuel Hoare, Great Britain; Andre Tardieu of France; Joseph Stalin of the Soviet Union; Benito Mussolini of Italy; Adolf Hitler of Germany; Franklin Roosevelt of the United States; and Mustafa Kemal of Turkey.

In the field where economics rule the "Observer" picks Montagu Norman, governor of the Bank of England; Lord Reading, "directing genius" of the Imperial Chemical Industries Ltd.; Baron James de Rothschild, head of the great European banking family; Eugene Schneider, in control of the French "Comite Des Forges"; Dr. Hjalmar Schacht, German financier; J. Pierpont Morgan and John D. Rockefeller, American financiers; Sir Henri Deterding of the Royal Dutch Shell oil combine.

Raise Pincher Illustration Farm to Status Sub-Station

Many Acres May Revert to Range Country Under Federal Plans

Drought and soil drift areas of Alberta, many of them unfit for farm purposes, may soon revert to good range country according to plans now being completed by the commission operating under the Dominion Farm Rehabilitation Act.

Embracing a large acreage, plans of the commission, according to announcement, set out details for re-grassing work in several districts, including Soundview Creek, Berry Creek and the Tilley East area.

Pincher Station

To further facilitate work in Southern Alberta, the illustration station at Pincher Creek is being changed to a sub-station similar to those operated successfully in other provinces during recent months.

In addition to the re-grassing plan, communal water conservation projects are well in hand. The Wild Rose reservoir and distribution system in Medicine Hat district is well under way, and a full-time crew is soon to be employed.

Anticipating tenders to be submitted shortly for drilling of gas wells on the Red Deer River, the Bjork flat, near Buffalo, has been surveyed and the site of the proposed gas well located.

Other commission-sponsored projects, according to the commission's announcement, include a \$10,000 grant to the Brooks Irrigation district for construction of a dam, while some similar undertakings in the other irrigation districts are now under consideration.

## Egyptian Wheat Thrives on Farm at Carmangay

Prolific Yield Shown by Bearded Wheat — Cult for Seed

On the Peacock farm three miles south of Carmangay, an experiment interesting to grain growers has been in progress during the past decade in the growing of an Egyptian variety of wheat. This is a bearded wheat that grows rankly and makes a prolific yield.

About 12 years ago the late William Peacock procured a small sample of this wheat, which was supposed to have been grown from seed taken from the tomb of an Egyptian king. It was a soft wheat, but Mr. Peacock's interest in it was aroused because of its possible feeding properties, for he was always a strong advocate of mixed farming.

The first planting of it was done in a plot in the garden at his residence. He cut it with scissors in the fall and harvested it by cranking between the palms of his hands. He repeated this process for two or three years until he had accumulated enough seed to venture planting a few acres on his farm.

The first year's planting on the farm was not successful, for the grain matured so early that it was not ready for harvest before the fall frosts descended, so it became merely green feed. Still thoroughly enthused, however, with what he called his Egyptian wheat, although in the grain business it is designated as Federation variety, Mr. Peacock planted his seed the next year as soon as he could get on the land and before he did any other planting. The results justified his enthusiasm, for the yield was 65 bushels to the acre. He had good returns selling seed at \$1.50 a bushel and fattening hogs with the remainder. Being a soft wheat, it did not, of course, grade beyond feed in the elevator.

Since Mr. Peacock's death the executors of the estate have reserved 20 to 25 acres of summerfallow each year for the growing of this wheat, and it was noticed by the grain buyers that the quality was improving. It was becoming harder, the yield per acre was always from one-third to one-half as heavy again as the Marquis yield.

Consequently in 1934 when a full carload was raised, it was decided to send a sample to the government grader. It was graded No. 2 C.W. White Spring, and was sold to millers at a little better price than a 2-grade for mixing purposes. Thus it proved itself to be good feed and a cash crop to boot. This year's crop is lying low to severe drought conditions, but still yielded a third more bushels per acre than any other crop on the farm, and will provide enough feed to fatten hogs all winter.

Seed is being sold at intervals in quantities from two to 25 bushel lots. From the Lazoo brothers, who farm near Red Deer, come satisfactory reports of its yield and feeding properties, and this fall seed has been shipped to farmers in the Wetaskiwin district.—Lethbridge Herald.

● You'll like the rich, full flavour of Salada Orange Pekoe Blend. Try a package.

## 'SALADA' TEA

Looking Forward

Never in the history of the country have the actions and policies of an incoming government been subjected to such close scrutiny as will be the decisions and doings of the new Mackenzie King, Liberal regime, which was returned to power with such overwhelming support from all parts of the country on October 14.

The reason for this assertion is not far to seek. Canada is apparently just emerging from a prolonged period of agricultural and world-rooted economic depression. During this period pocket books have been hard hit. Much misery has prevailed as the standard of living for a very large percentage of the population steadily declined. The cost of operation of all governments, federal, provincial and municipal have necessarily mounted to meet the demands for assistance from all classes of citizens, bringing in its train increased taxation at a time when people could ill afford it. Some of the expenditure has been met as it was incurred. Much of it has been pushed ahead for future liquidation.

As a result, all governmental units are faced with the difficult problem of operating economically so as not to bear down harder than necessary on individual resources and at the same time maintain a growing list of public services which the people have become accustomed to expect, and these conditions the governments are expected to cope with while an accumulation of indebtedness is being paid off. It looks like a herculean task.

The fact that such a large proportion of the population has felt in varying degrees the intensity of the six depression years has in itself stimulated a much greater interest in the affairs of the country, the province and the municipality than the people evinced in years of comparative plenty.

In good times the citizens are prone to take but a cursory interest in their own public affairs and usually only just around election time, but when times are hard and unfortunate conditions strike right into the home, people bestir themselves and become vociferous. And that is exactly what happened on October 14 and for many months prior to that date.

And now that the people have spoken their mind quite definitely it is safe to assume that, for a time at least, they will follow up their decision, by continuing to take a keen and watchful interest in what their representatives at Ottawa do. The interest so recently stimulated is not likely to be immediately extinguished now that the die is cast, and one of the reasons for this is the fact that even if the so-called prosperity corner has been turned, there is still a long climb ahead before the peak is reached.

For some time to come the upward struggle will be difficult. The road will be rocky in places and thorned bushes line the path. The inevitable temporary setbacks will be experienced and doubtless there will be some who will become impatient.

Whatever measures the new federal government may have in mind to smooth the highway and make the journey easier must await the necessary preliminary discussions and decisions and subsequent announcements and they must be put into operation before a final verdict as to their effectiveness can be pronounced.

It must be borne in mind that it took several years after the big avalanche of the fall of 1929 before the floor of the depression valley was reached. It is only reasonable to suppose that it will take as long, perhaps longer, to reach the summit as it required to touch bottom. Past experience has taught this lesson for those whose memories are long enough.

Canada, however, has come through this trying period in better condition than many other less fortunate nations. She has preserved her democratic institutions. The fortitude and courage of her people have proved a bulwark during the difficult period. Her financial integrity and credit have been preserved unimpaired. Her people have not starved nor frozen. Materially, she has not sustained such severe shocks as have been the lot of citizens of many of the other countries of the world.

With these assets to sustain the people in their progress towards recovery, plus such assistance as a stable government is able to give within its limitations, Canadians have every reason to look forward with hope towards the future.

And stable government, too, will be able to play an important role in the forward move to better things and improved conditions. It is true there are many who are disappointed that the political party of their choice was not successful at the polls on October 14, but even they will join the majority in expressing approval that the winning party was returned to office in sufficient strength to ensure a government that will be unhampered by the necessity of temporizing at a time when stability and a straight-forward course is essential if a maximum of progress is to be enjoyed.

Even so, all eyes will be turned on Ottawa during the next few months.

### Winter Food For Bees

To pack bees away for winter without an adequate food supply is to court disaster. It is far better says the Dominion Apiarist, to find living colonies with a surplus of food in the spring, than to discover them dead or depleted through starvation.

A ram was sold recently in Sydney, Australia, for the world-record price of \$2,595.

England is going back to the land under scientific protection.

Spain lists its population from the United States at 1,012.

### Making Home In Surrey

The Duke of Gloucester and his bride-to-be, Lady Alice Scott, will make their first home at Camberley, Surrey, 35 miles from London. The Duke is a major in the Hussars and was nominated to the Staff College at Camberley by the War Office recently. It is expected the Duke will join the college next January.

Although a sea lion can consistently eat 20 pounds of fish a day, it can also endure long fasts, living entirely on its reserve fat.

Lincoln, England, has just opened its 1,000th municipal house.

### DON'T RISK BAKING FAILURES...

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### Diamond Mines In Canada

American Geologist Believes There Is Hidden Wealth In This Country

A geologist and an industrial diamond expert voiced the belief that beneath the soil of Canada lie diamond fields far richer than those of South Africa.

Professor A. S. Furcron, of Western Reserve University, and D. W. Carter, head of a diamond tool company, agreed that authenticated diamond discoveries in the United States support the Canadian theory.

They said the glaciers of thousands of years ago carried to this country many precious stones together with millions of tons of Canadian rocks and minerals.

Carter asserted he subscribes to a theory that northern Canada was a jungle before nature began forming glaciers in South Africa. "Therefore," he added, "Canada would contain far greater deposits of riches than the comparatively new dark continent."

### POULTRY RAISER CONQUERS 'ROUP'

Praises Minard's Lintment As Ready For Roup or Bronchial Flu

Read in this letter from G. Minivella, Port Perry, who checked Roup (Bronchial Flu) when it broke out among his young hens. After trying other remedies and obtaining no results whatever," writes Mr. Minivella, "I tried Minard's Lintment, five to six drops on the tongue and some times more, depending on the birds. I am positive that it helped me out a lot. Minard's Lintment is a tried and proven remedy for sprains, burns, bruises and skin diseases, as well as for Bronchial and Rheumatic troubles. For sale by all druggists.

### Weathered Rough Gales

Fifty-Foot Yacht Makes Safe Voyage Across The Pacific

Three months out from Yokohama, with auxiliary engines disabled three days after departure, the 50-foot schooner-rigged yacht Ronanace arrived at Victoria after weathering almost continuous head gales across the Pacific.

The yacht was skippered by Captain Ernest Green, former master of the Canadian Pacific liner Empress of Asia, and carried a crew of two, the skipper's 18-year-old son Philip, an engineer, and John Hunter, former Victorian, able seaman.

"I've spent 40 years at sea, part of that time on old square-riggers, but these waves seemed like huge mountains with the snow coming off," said Captain Green, telling of the worst blow on Sept. 21.

"The Romance rode them beam on with bare poles, taking them in beautiful fashion and shipping no water. But when I saw one comber coming that must have been 50 feet high, I truly thought we were done for and uttered a prayer. But we made it. Then we put on two oil bags, one at the fore rigging and the other at the main. And the effect was instantaneous; the seas calmed and we breathed easier."

"The Romance is as safe as an Empress, though it may not be as comfortable. The French government thinks so well of it that French officials in Indo-China asked the builders for specifications. With more power this type of craft would be ideal for service in those waters."

Captain Green chose the old-time sailing ship track over 40 north latitude and sighted only one craft, a Japanese vessel, on the trip from the Yokohama breakwater.

The voyage was the culmination of a lifetime ambition of a seadog who retired last year and who made the crossing many times as master of the 17,000-ton Empress of Asia until he reached the retirement age.

### Population Of World

Estimated It Will Be Six Billion By The Year 2100

It has been estimated that if the present rate of increase continues the world will have no fewer than 6,000,000,000 people to feed, clothe and house by the year 2100—less than 170 years in the future. The number mentioned is regarded as about as many as the old earth can comfortably cater for unless its soil is taught to yield more bountiful crops than it does at present. To-day the world population is only about 1,900,000,000.

### Dustless Auto Plates

German traffic police are testing a new license plate for motor cars with numbers which cannot be covered up by dust. The number is cut out of the plate in such a manner that the dirt flies through the openings of the figures.

Another myth in smithereens: Nero didn't fiddle while Rome burned for the simple reason that that city's conflagration came in 64 A.D. and the violin wasn't invented till many years after.

South Rhodesia will establish an air force reserve. 2122

### New Engineering Marvel

Installed The Longest Escalators In The World

After five years burrowing and boring and propping, encasing, and otherwise safeguarding numerous overhead public services, the London Transport Board, as successors to the tube authorities, were able to open recently the new Leicester-Square Station. In many ways the achievement is an engineering marvel. Many difficulties had to be encountered which were unexpected. The work was carried on in a confined area underneath the busy traffic junction of Cranbourn-street and Charing Cross-road. Through one moderate-sized hole in the roadway thousands of tons of materials had to pass. The contractors used a million bricks, 7,000 tons of cement, and 1,350 tons of steel, and they excavated 34,000 cubic yards of clay. A circular book-lift with shops and showcases like those at Piccadilly, all artistically treated and with soft diffused lights, is a handsome feature of the building. There are five stairway entrances from the street, and three of the escalators are 161 feet long—the longest in the world—and capable of a speed of 180 feet per minute.

### Water Fowl Coming Back

Drought stricken areas of Southern Alberta where bird life disappeared a few years ago because of lack of food and water are being revisited by water fowl. On a lake at Truxton blue heron were recently observed; also golden plover and the rare palmated species.

A portable sanitary drinking fountain holding several gallons of water has been invented for outdoor workers, water being pumped through a spout so guarded that a man's lips cannot touch it.

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Restful Sleep

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RELIEVES COLDS WITHOUT "DOSING"

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Sleeplessness

Take PHOSFERINE. Thousands endorse this great British tonic for the quick, sure way it ends rheumatic aches and stiffness, and soothes the nerves. PHOSFERINE builds you up. Gives you new energy. Helps you to sleep like a log. Start with PHOSFERINE now—just a few tiny, economical drops each day. FOR

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At Your Drug Store—in Liquid or Tablet Form at the following reduced prices  
3 Sizes - 50c - \$1.00 - \$1.50  
The \$1.00 size is nearly four times the 50c size and the \$1.50 size is twice the \$1.00 size.

**BIG size BIG value BIG satisfaction**

**BIG BEN**

THE PERFECT  
Chewing Tobacco

Latex Fabrics Useful  
Has Lately Been Used Extensively For Women's Garments

Latex fabrics have played an increasingly important role during the past few years and promise to be popular materials for fall and winter wear.

Being impervious to water, Latex made invaluable bathing suits for the summer, and likewise will go into the smart ensembles for shooting, golf, skiing and skating. Special tweeds woven with Latex have been used for these sport suits with specially reinforced bands at the wrists and ankles of ski suits to keep out the snow. There are leather sking gauntlets which fit closely at the wrist with Jersey Latex bands.

Latex has been used extensively for women's underwear in tulle and laces as well as Jersey. These garments have all the advantages of the strongest elastic without any of the disadvantages of old-fashioned corsets and girdles. Lightweight materials control the curves and can be laundered easily without losing any of their qualities. For large women, girdles and corsets are made of Latex combined with a satin which has been reinforced by Latex to keep the figure firm.

This same wonderful material is used in attractive weaves by upholsterers who have discovered that it is particularly practical for springy seats which were formerly covered by loosely cut plain fabrics to give play to the springs.

### Horseshoe Pitching

Americans Discard All Else To Play Barnyard Golf

Horseshoe pitching, better known as barnyard golf, is becoming almost as popular as bridge around Boston, Mass. Vacant lots have been turned into playing rinks and short tracts of land adjacent homes have been given over to the game, where the clanging of the irons is heard for hours at a time.

Women are becoming fascinated and many leagues have been formed, teams vying for honors with a competitive spirit that is almost amazing.

Dr. H. W. Edwards, of the University of California, has developed a "panco" mirror, which reflects all colors alike. The new device is said to be 98 per cent. efficient.

Grain Export Heavy  
A heavy movement of grain for export continues at Montreal. In the first week of October 2,700,000 bushels were loaded and at the beginning of the second week another million bushels were ready to go. At the same time 23 lake vessels were in port with cargoes totalling 1,500,000 bushels.

Any weight you may lose by excessive perspiration is shortly restored to your body when you drink water, tea, coffee, etc.

**A Law Every Mother Should Know and Observe**  
Never Give Your Child An Unknown Remedy without Asking Your Doctor First

According to any doctor you ask, the only safe way is never to give your child a remedy you don't know all about without asking him first.

When it comes to "milk of magnesia," that you know everywhere, for over 60 years, doctors have said "PHILLIPS' Milk of Magnesia for your child."

So—always say Phillips' when you buy. And, for your own peace of mind, see that your child gets this, the finest men know. Made in Canada.

Safety for You and Yours  
You can assist others by refusing to accept a substitute for the genuine Phillips' Milk of Magnesia. Do this in the interest of yourself and your children—and in the interest of the public in general.

**PHILLIPS' Milk of Magnesia**

FOR COUGHS  
Colds, Bronchitis  
**Mathieu's Syrup**

ONLY APPLEFORDS OFFER YOU THE CONVENIENCE OF THIS EXCLUSIVE KNIFE EDGE THAT MAKES IT EASY TO TEAR OFF THE EXACT LENGTH REQUIRED.

**Appleford's Para-Sani**

HEAVY WAXED PAPER

Warehouses At Calgary, Edmonton, Regina and Winnipeg

No wonder Purity Flour is a favorite for bread. Its richness in nourishing gluten is supplied by Western Canada hard Spring wheat. A strong flour that goes farther—economical.

## PURITY FLOUR

Best for all your Baking

### MISS ALADDIN

—By—  
Christine Whiting Farmer  
Author Of  
"One Wide River To Cross"  
"The Unknown Port," Etc.

#### SYNOPSIS

Nancy Nelson is a sub-deb, a gay, irresponsible girl of nineteen, with no care beyond the choice of her costume for her coming-out party. Suddenly, in the market crash, her indulgent father loses all he had, and his family is faced with the necessity of a simpler method of living. At this juncture a letter is received from an eccentric relative in Colorado, who offers the girl a home on what seems to be impossible conditions.

After much consideration Cousin Columbine's offer is accepted, and Nancy and Jack arrive at Pine Ridge. Nancy set out one afternoon to climb to the top of a hill so as to obtain a view of the surrounding landscape and misses the path Aurora

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with ingredients of  
Vicks VapoRub  
**VICKS COUGH DROP**

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**WONDERFULLY  
BETTER**

take  
**WINCARNIS**  
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GREAT TONIC

THAT SOOTHES NERVES  
ENRICHES BLOOD  
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**CORN SYRUP**  
"THE FAMOUS  
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FOOD"  
A product of The CANADA STARCH CO., Limited

added: "If all those complimentary newspaper reporters knew I was terrified at the thought of ending my days in a wheel-chair, I guess they'd be frightfully disillusioned!"

"Disillusioned?" Matt's eyes flashed with protective indignation. "Disillusioned? Why—"

"Are you planning to stay to dinner, Matt, Adam?" called Aurora shrilly. "If so, and you're willin' to carry up three trays, you and Miss Columbine can eat with Nancy. What say?"

#### CHAPTER XXII

"I am well aware, dear Cousin James," wrote Columbine Nelson on the first day of May, "how anxious you are to get your heroic young folks back; but nevertheless, I am going to ask a favor: Let them stay until Jack has time to fill out again. He looked so splendid the morning they started off for Prairie Ranch that I can't bear to send him home to you as gaunt as he is now. A few weeks of careful feeding will work wonders in his appearance; and Aurora Tubbs is itching to 'fat him up,' as she expresses it. If I may keep them until after the fourth of July they'll have a chance to see so much more of this wonderful country, and your old cousin will be far happier."

A note from Nancy added her plea: "Don't ever think that we're not crazy to see you all, but Jack is a beanpole, and Aurora's marvelous cooking ought to fix that in no time. Then too, 'Uncle Tom and Aunt Em' want us at Prairie Ranch for a few days, just to convince us, I imagine, that the plains can be warm and friendly as well as cold and cruel. A visit there will be something to remember; and anyway, Jack refuses to go home until he's husky enough to handle a pick and shovel and can straighten up the gate posts at Cousin Columbine's driveway. They could him a great deal more than they do her (I); but she does want the house painted, and couldn't afford to because she paid our fares out here. Aurora told me that. I guess Uncle Jethro didn't make any great pile in Leadville; and I shan't accept a penny of the 'salary' she offered as bait in that comical letter. Your wandering girl will return as poor as she started out!"

"But I'm feeling wonderful now. My feet are as good as new. The library's booming; and I still get something of a kick when any one addresses me as 'Miss Aladdin.' I've not gone back on New England, Daddy; but I'll miss the library and those 'big open spaces' we Easterners joke about. Tell Phil I'm sending him some real Indian arrow heads..."

Though the family at Edgemoor was disappointed, this plan was obviously best for Jack, and they did not protest. The boy's strength returned more rapidly than Cousin Columbine anticipated; and by the middle of May they ventured to make some of the long-promised excursions to places not far distant enough to tire him.

"I'm sick to death of puttin' up picnic lunches," grumbled Aurora one bright May morning. "And why anybody in their senses should go to Cripple Creek when they could stay away, is something entirely beyond me. Not a tree in the whole town, Nancy Nelson! Not a growin' thing less than coat cage; and those awful prospect holes all over the hills lookin' for all the world like open graves in a cemetery. And here's Miss Columbine as excited over the trip as if she'd never seen a minin' town, let alone lived in one o' the pesky places for months on end! Jack, you're to drink every drop o' milk in this thermos bottle; and if you feel able to digest 'em, eat three bananas. They're powerful fattin', as I ought to know if anybody does. Is it true Eve Adam's takin' a whole roast chicken? I hope for your sakes her husband had the cookin' of it. Looks like the Adams are neglectin' everything these days to take you gally-vanting. It's a wonder they stop to milk the cows."

Eve Adam laughed when Nancy repeated this caustic comment. "But who cares, my dear? We'll make up the neglected work after you leave us; and it warms my heart to see how Miss Columbine enjoys these trips. It gives her a new lease of life to visit the old scenes and talk of those times with young folks who are really interested."

Jack thrilled over that trip to Cripple Creek; but the day they visited the scene of Marsh Pemperston's colossal hoax, stood out, in a high light, in Nancy's memory. This was during the first week in June, a day with soft, white clouds drifting across the sky, and air like mid-summer. Their road led past ranches where men were ploughing immense acres; then on through mile after mile of yellow pines. Seated between Mark and Matthew in the old truck (the com-

## Don't Guess But Know

Whether the "Pain"  
Remedy You Use  
is SAFE?

Don't Entrust Your  
Own or Your Family's  
Well-Being to Unknown  
Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about "ASPIRIN."

He will tell you that before the discovery of "Aspirin" most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

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**Demand and Get  
"ASPIRIN"**

fort of the new sedan being given over to the older Adams, Cousin Columbine and Jack, Nancy caught her breath at occasional glimpses of distant mountains, some snow-rimmed.

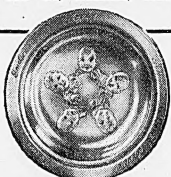
"I'm all but speechless over this scenery," she confessed, while the boys smiled in amusement at her enthusiasm, "yet those two idiots" (with a backward glance toward Luke and Mary Taylor, seated on cushions in the rear), "are jabbering away as if there were no wonders to behold. What else?"

"Love's young dream, lady," Mark opined as she slowed down for a thank-you-ma'am. "Luke's always been more or less what Aurora calls sweet on Mary; and that girl has certainly blossomed out just lately, the result, I believe, of association with Miss Aladdin."

Nancy laughed; and Matt said solemnly: "With all due respect to Miss Aladdin, I've a notion that our kid brother is responsible for that change in Mary Taylor." He turned to view the unsuspicious couple seated below, and added: "At any rate, they're both oblivious to the scenery!"

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Quaker  
Oats**  
selected by experts  
as the daily  
cereal for the Dionne Quintuplets

Mark chuckled, and rounding a curve, announced: "Here's your pioneer cemetery, Nancy—the one Miss Columbine told about. Shall we view it from here, or are you determined to climb that slope in this hot sun?"

"What did we come for?" the girl responded; and as Matt sprang down she took his steady hand and followed. "It wouldn't miss seeing this place for anything. Aren't you all coming?"

Mark shook his head. "I'm starving. I'm going to forage in the lunch box. What do you say, folks?"

This last was addressed to Luke and Mary, to whom the lunch box seemed more alluring than the cemetery. So it was with Matt alone that Nancy explored that tragic spot, looking down soberly on graves protected only by sagging fences, the marking on their wooden headboards almost obliterated—some wholly lost amid an overgrowth of weeds and bushes.

Perhaps it was the history of the place that silenced the young people. Neither spoke for a time; and then Nancy stooped, laying a spray of blossoming pink kinikinnick on one small unmarked resting place.

"Somebody's baby," she explained, flushing a bit for fear that Matt would think her sentimental; but to her relief he added:

"And all because of one man's greed. I'd hate to be responsible for such a place, Nancy; yet when my time comes I'd rather lie in this wild landscape in a city cemetery with a neatly mowed lawn above me, and a 'perpetual care' sign over my head."

His voice was thoughtful, and with sudden inspiration the girl quoted:

"Under the wide and starry sky  
Dig my grave and let me lie."

"Is that how you feel, Matt?"

His eyes lighted at her intuition; but before he could reply, Mark's laughing voice broke in upon them.

"Both poetic and appropriate, young lady; but you two seem to have forgotten that we're on our way. The old folks have caught up with us, but they're too lary to get out, and Jack's already explored this melancholy scene. There's still ten or twelve miles ahead if we're to eat our lunch on the shore of the Platte, as Miss Columbine has set her heart on doing. Have some cake?"

Matthew no longer to struggle his brother for this intrusion, nevertheless accepted his portion with good grace; while Nancy exclaimed: "You've saved my life, Mark! I'm almost passing out. Isn't the Platte the river we read about in history—I mean the one the pioneers were always fording?"

(To Be Continued)

### Little Helps For This Week

Love is of God, and every one that loveth is born of God and knoweth God. I John 4:7.

Forbearing one another and forgiving one another. Colossians 3:13.

Oh, might we all our lineage prove,  
Give and forgive, do good and love;  
By soft endearments, in kind strife,  
Lightening the daily load of life.

We may if we choose make the worst of one another. Every one has his faults, every one his weak points, and we may fix our attention constantly on these. But we may also make the best of one another. We may forgive even as we hope to be forgiven. We may put ourselves in the place of others and ask ourselves what we would wish to be done to us were we in their place. By loving whatever is lovable in those around us, love will flow back from them to us and life will be a pleasure instead of a pain. Earth will become like heaven and we shall not be unworthy followers of Him whose name is Love.

#### Used Live Exhibit

The only thing Johnny Crossland, in grade 7, could talk about was horses when members of his class in a Winnipeg school had to make speeches. And he couldn't give a proper address without a live exhibit. So into the classroom walked Johnny leading a white pony, with a saddle 'n' everything. He made a good speech, too.

**Lions For Rome Zoo**  
The Rome zoological garden will be among the first to reap the fruits of Italy's war of conquest in Ethiopia. Two small lion clubs were found by Italian soldiers who captured Addis Ababa and have been shipped to Rome.

With overzealous casters, a bed foot-board has been converted into a bicycle in Portrush, England.

Air-conditioning is making rapid progress in Argentina. 2122

Use **ROYAL  
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to make these  
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For even-textured bread like this, follow the recipe on page 8 of the Royal Yeast Cake Book.



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You'll please the whole family with this luscious Form Cake. Recipe on page 15 of Royal Yeast Cake Book.

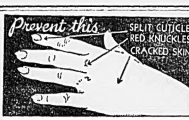
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A lot of fellows who spout so profusely about capital and labor never had any capital and never did any labor.



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## THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter. The subscription rates to The Advance are \$1.50 per annum in Canada and \$2.00 outside of Canada. The transient advertising rates in The Advance are—display, 40¢ per inch for first week and 30¢ for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10¢ per count line. Legal advertising, 15¢ per count line for first week and 10¢ for each succeeding week. Cards of thanks, \$1.00. Advertisements under this heading are charged at the rate of 50¢ for 25 words or less per week, with 10¢ for each additional 5 words. Three weeks for the price of two. All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

### CHINOOK MARKET PRICES

WHEAT	
1 Northern	70
2 Northern	68
3 Northern	62
OATS	
2 C. W.	32
Ex. 1 Feed	16

### CHINOOK UNITED CHURCH

Sunday, November 3rd  
Sunday School 10:30 a. m.  
Come and bring your friends  
Rev. J. W. Smiley  
Pastor

### Canada's Pork Consumption

In 1931 the per capita consumption of pork in the Dominion was 83.17 lbs.; in 1932 it rose to 85.61 lbs., but in 1934 it was down to 68.38 lbs., while beef advanced from 57.79 lbs. per head of population in 1931 to 68.68 in 1934. The consumption of lamb has not varied substantially. It was 7.08 lbs. in 1931 and 6.28 lbs. in 1934. Canadians may be classified as considerable meat eaters for the per capita consumption of beef, pork and lamb was 141.30 lbs. in 1934. In 1933 it was down to 136.99. The high point was 148.60 pounds in 1932. In 1931 the total was 148.04 pounds—Co-op. and Market News.

The reporter was sent to write up a charity ball. Next day the editor called him to his desk.

"Look here, what do you mean by this?" Among the most beautiful girls was Horatio Lucian Dingley. "Why, you crazy idiot! Old Dingley isn't a girl—and besides he's one of our principal stockholders."

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Long or Short Hauls.

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### Social Credit Convention Held at Oyen

The Social Credit Convention of Acadia Constituency was held in the Masonic Hall, Oyen on Saturday, Oct. 26th. Messrs Marcy, Todd and Gallagher were the delegates representing Chinook Group.

The following are the officers which were elected for the ensuing year:—

Pres.—N. F. Marcy, Chinook Sec.—J. B. Lowe, Oyen

Directors—Messrs McCool, Denny, Jackson, Yake, Moore, Pratt and Mrs. Wheaton.

The above directors are to act as delegates to the Calgary Convention, should there be one.

Mr. and Mrs. E. C. Pfeiffer accompanied by Mrs. J. C. Bayley motored to Calgary on Thursday, where Mrs. Bayley consulted a doctor, they returned to Chinook Saturday night.

Mrs. Leonard Cooley was taken to the Cerebral Hospital this week, where she will receive medical treatment.

Mr. R. Peyton left for Calgary Wednesday night, having received word that his son was ill.

I am prepared to take orders for Draying, with Team and Wagon.

Ernest Gilbertson  
Chinook

A resolution proposing that women be granted full civic rights is under consideration by the Mexican Chamber of Deputies.

### Teachers Conven. At Hanna Nov. 7 & 8

Teachers of the Hanna-Oyen inspectors will hold their annual convention here on Thursday and Friday, November 7 and 8, as the result of a meeting of representatives of the organization held last week. Some discussion took place at last year's convention regarding the proposal to hold the annual meeting this year at Oyen. However, after consideration, teachers in the eastern section of the district, after a vote this fall, decided in favor of Hanna. Hanna will again extend a hearty welcome to the visiting teachers of the two inspectorates and steps will be taken to make Thursday and Friday, November 7 and 8, as entertaining as possible. The annual banquet will be held on the first night of the meeting when an outstanding speaker will address the visitors. Hanna has been credited with holding one of the most outstanding annual conventions in the province and no effort will be spared this year to keep up the standard.

### Wedding Bells

A quiet wedding took place at Edmonton on Friday, October 18th, when Mrs. Pihlaja, became the bride of Mr. Nestor Anderson, both of Chinook district.

Miss Mitchell and Miss Cross of Naco visited at the home of Mrs. McKenzie for two days last week.

Earl Robinson who has been at Delia for the past month returned Sunday.

Mrs. Rudy was a Hanna visitor last week.

Mr. and Mrs. Wright Lawrence of Red Deer were Cerebral visitors last week end.

R. V. Lawrence who has been at Red Deer for the past month returned Saturday.

Mr. W. Henderson of Calgary spent Thanksgiving at the home of Mr and Mrs. W. Isbister.

What might have proved to be a very serious accident happened to Mr. Alex Strand of the Kimmudly district while returning from town in company with John Walzak who brought them to town in his truck; the cab being full, Mr. Strand was sitting in the back on a load of coal. When Mr. John Walzak, Mrs Strand and daughter reached their home they found that Mr. Strand was absent. They immediately returned finding him lying on the road in an unconscious state. He was rushed to the Cerebral hospital for treatment. He was unconscious for about 36 hours. With the last report he was considerably improved.

Lewis Hittle, of the Rearville district, left last week for Olds where he will take his second year's course at Agricultural College.

John Allen, of the Heathdale district, left last week by motor for Calgary, en route for Olds where he will take the winter course at the Agricultural College.

Mr. and Mrs. N. D. Stewart and daughter, Grace, who have been away on a motor trip for the past two weeks at Regina and other places returned Saturday.

Reynard Peterson who has been at Morrin for the past three months returned last week.

Miss Margaret Maurer from the Clemens district spent the week-end with Ruth Robison.

Harry Leggett, nephew of Mrs. N. D. Stewart left last Monday night for Olds where he will attend the Agricultural College.

Following the finest harvest weather this district has had for some years, on Sunday a cold north west blew accompanied by snow which continued off and on until Wednesday noon. There is one foot of snow on the level and roads are blocked with high drifts. On Saturday previous to the storm it was like a summer day and today is real winter weather.

### A Few Specials For The Week End

Mincemeat Empress,	2 lbs.	.31c
Cherry Jam Fraser Valley,		.56c
Cowan's Cocoa	1 lb. tin	.25c
Tea Silverdale India & Ceylon	1 lb.	.42c
Pork & Beans	3 cans	.28c
10 bars Laundry Soap		.32c
Rolled Oats	pkge	.19c
Viking Coffee Special	2 lbs.	.73c
Sodas,	1 lb. pkge	.20c

Have you tried the New Royal Crown Soap Powder per pkt. .23c

Fresh Cake Supplies Arriving This Week.

Chinook Trading Co.

Phone 21

### FORAGE CROPS EXPERIMENTS REVEAL CORN'S POSSIBILITIES

Experimental Plots of Local District Agriculturist Indicate What May Be Expected From Fodder Crops

(E. W. Phillips, Dist. Agriculturist)

The plots of forage crops being grown by the writer on Dr. Wade's land south of Hanna, now present some interesting features, and much can be learned from them as to what to do and what not to do in the raising of several of these feed crops.

One of the principal difficulties encountered was the extreme wetness of the land, and the readiness of every weed seed to grow during the past wet spring. However, this is a fairly common difficulty, and one's methods must be made to conform to that situation.

The created wheat grass was seeded at the rate of three pounds per acre in rows thirty-four inches apart. This was found to be a good stand, and there is quite an even stand, and there is every indication of a good growth next year, if moisture conditions are at all favorable. It is expected that if cultivation is continued between the rows that the alfalfa will control the weeds in the rows quite well in another season. Surprising returns have been obtained from scattered plots of alfalfa throughout this territory this year. It would seem that if grown in rows and kept cultivated that this plant has more possibilities for this district than is generally supposed.

The ten acres of corn being grown east of the alfalfa has made a far better start than is apparent from the road. Again considerable weeds have been left to catch snow, but there is an even catch of brown beans, and with reasonable moisture conditions in the spring it is certain that the bromo will completely choke out all weeds, and will itself make a respectable growth.

The corn has attracted considerable attention, and a number of corn growing lessons can be learned from it. Owing to unavoidable circumstances this corn was planted nearly a month late for this district, on May 25. This is a heavy corn, a hardy variety which will stand much earlier planting than is generally supposed. If this had been planted earlier it would, of course, be much more mature. Also, because of being so cool it has been an unusually poor growing season for corn, which requires considerable warm weather in a warmer season, such as Hanna usually gets, and with earlier planting

#### MR. ABERHART

Mr. Aberhart, who with his policy of Social Credit recently swept Alberta, yesterday addressed one of the most largely attended gatherings ever seen at a Canadian Club luncheon in Toronto. While he did not, perhaps, make his policy perfectly plain to all his hearers he must have made perfectly plain to nearly all present the reasons why he and his policy swept Alberta. One might venture to say that Social Credit would not probably have been able to sweep Alberta without Mr. Aberhart; on the other hand Mr. Aberhart without Social Credit might have been able to carry the province—merely by his ridicule of the complete futilities of existing conditions and by showing the need for trying boldly to do something about it.

The existing economic system having fallen down on its job, it was evident that something new had to be done. The state of failure that had been reached was evidenced in New Zealand driving five thousand lambs into the sea; the Danish government destroying five thousand cars of cattle in a week; Brazil throwing tons of thousands of bags of coffee into the sea; the United States killing thousands of pigs and throwing them into the Mississippi to be carried into the ocean, with cotton and corn being plowed under in a world in which millions were starving, somebody, Mr. Aberhart said, had to do something new on lines in the hope of reaching some system less stupid than this.

Mr. Aberhart is a spacious, gracious, pleasing, smiling man who takes his audience into his confidence, expects to be understood and approved personally, whether you endorse his policy or not. He is right. His audience is with him. He is a leader and he has a Cause, whether he has a Solution or not. And no idea is so new but it is worth a hearing.—Toronto Star.

A report is published in Paris that British arms manufacturers are ready to supply Ethiopia through the Egyptian Sudan and British Somaliland. Branches recently have been established in those countries.

Much better results would undoubtedly be obtained. Another fact strikingly brought out is that corn does not thrive on the lower lying, heavier land, even though the moisture conditions are more favorable. Corn should be kept on the higher, lighter soils in the Hanna district.

### Millions More Trade For Co-Operatives

In the face of continued industrial depression the British co-operative societies record an increase of nearly £10,000,000 in retail sales for 1930. Sales last year reached a total of £207,814,863 compared with £197,257,009 in 1929. The number of co-operative members has for the first time passed the 7,000,000 mark and now stands at 7,202,721, an increase of 285,583 on the preceding year.

A still more significant figure is that of the average weekly purchases of members. Despite the large increase in membership every co-operator now spends on the average eleven shillings each week at the local societies. These figures represent the trade of the retail distributive societies only and do not include the results of the co-operative wholesale and productive societies.—The Link.

### Better Bread for Britain

Bakeries have been established in England, Scotland and North Ireland by W. Garfield Weston, an enterprising young Canadian business man who has conceived the idea of selling high quality bread to the British. The flour he uses is made principally from Canadian wheat and the bread produced is superior to that supplied by British bakeries. Mr. Weston hopes to increase the demand for Canadian wheat in Britain and as he extends his business undertakings throughout the United Kingdom the demand created will become of real importance.

HANNA, Oct. 25. (Special Dispatch) —Sustaining serious spinal injuries and body bruises when he fell 40 feet down the shaft in the Searle Grain Company Elevator, at Hanna, Robert Jameson, elevator inspector, was in a serious condition in the Hanna hospital today.

According to reports Jameson was ascending the elevator to make his regular inspection and while stepping on the elevator platform, it suddenly shot upward. His foot became entangled in the framework of the platform and when he finally dislodged it he fell backwards, plunging down the shaft 40 feet before striking a cross beam.